

DANIJELA DONA ILIC

TV Host • Executive Producer • Media Entrepreneur

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PROFESSIONAL SUMMARY

International television host, executive producer, and media entrepreneur with over 30 years of experience creating, producing, and hosting original television content across Europe and the United States. Founder and CEO of Dona International Production with a career spanning live television, talk shows, talent competitions, cultural programming, and international events. Recognized for strong on-camera presence, executive leadership, and the ability to build long-running formats with brand sponsorships and institutional support.

TELEVISION SHOWS & FORMATS

The Dona Show (KCN Television)
Creator, Executive Producer & Host – 10 Seasons
- One of the network's most recognizable long-running programs
- Sponsored by Pepsi for multiple seasons

Dona's World (Talk Show Series)
Creator, Executive Producer & Host
- Talk show series featuring true-life stories of immigrants and individuals who achieved the American Dream
- In-depth conversations with entrepreneurs, artists, professionals, and public figures
- Focus on resilience, success, failure, reinvention, and opportunity in the United States
- Designed for U.S. and global streaming audiences

Children's Talent Show (KCN Television)

Host & Producer – 4+ Years
- Nationally broadcast children's talent format under the patronage of the Serbian Ministry of Culture

CURRENT FLAGSHIP PROJECT

Dona's World
A host-led talk show series built around true-life stories of people who achieved the American Dream. Each episode features intimate, inspiring conversations exploring personal journeys, struggles, breakthroughs, and success in the United States. The series celebrates ambition, diversity, and the power of reinvention, positioned for global audiences seeking authentic, aspirational storytelling.

PROFESSIONAL EXPERIENCE

Founder & CEO – Dona International Production (Serbia & USA)
1995 – Present
- Founded and led an international television and media production company
- Executive produced live TV shows, talk shows, cultural programs, and international events
- Managed full production lifecycle and live broadcast operations
- Built partnerships with broadcasters, sponsors, public institutions, and global talent

DIGITAL REACH & AUDIENCE

- 50,000+ Instagram followers
- Content reaching up to 2.6 million accounts per post
- Strong engagement with global audiences